



WE TAKE CARE OF YOUR GUESTS

We push the boundaries of modern wellness, creating engaging, exciting, and memorable experiences that keep guests coming back to you

To shape the perfect stay for your guests means offering them unforgettable, 5-star experiences that exceed their expectations and take care of their needs, **body, mind and soul**. **Freemotion** offers personalized wellness that works for your guests, helping them maintain their healthy lifestyle from check-in to check-out. We are pioneers of commercial cardio, group and strength training solutions that elevate moods, minds and total well-being.

For over 20 years, Freemotion has enhanced the guest experience with commercial fitness equipment and technology that immerses them in an ecosystem of health and wellness. From introducing the world to cable-based strength training, the Incline Trainer and the first road-simulating bike, Freemotion is an industry pioneer. Today, we are at

the cutting-edge of revolutionizing the next generation of fitness and wellness for the hospitality industry. Our presence spans the globe, with a robust internal infrastructure and distribution network that provides our diverse clients with an extensive range of revolutionary fitness solutions and exceptional service. Freemotion is a subsidiary of **iFIT Health & Fitness Inc.**, whose family of brands, including NordicTrack, ProForm, Weider, Sweat and 29029, make us part of the **#1 health and fitness platform in the world**.

iFIT-enabled, Freemotion cardio machines offer hotels the world's only truly interactive connected fitness experience that transports exercisers to the **most breathtaking destinations on all 7 continents**. Our inclusive strength training equipment ensures **all of your guests** can

experience an effective, high-quality, total-body workout.

Freemotion and iFIT offer best-in-class, omnichannel solutions that empower guests to train wherever they are— at the fitness center, in-room, or on the go with the perfect blend of physical fitness, mental health, nutrition and recovery in one seamless, interactive and immersive experience.

While every fitness company may call itself innovative, at Freemotion, it's more than just a word. It means laying the groundwork that everyone else follows. It means driving conversations, setting trends— and it's what gets us out of bed every day. We are passionate about supporting your guests' wellness journey with transformative experiences across your property— throughout their entire stay.



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